"O Romeo, Romeo, wherefore art thou Romeo?  
Deny thy father and refuse thy name" - Juliet Act II Scene ii

Juliet is asking Romeo why he has to be a Montague because she loves him, but her family would never let her marry him. She tells him to ignore that they belong to two different families, and to also ignore that her father would never allow them to marry.

When Juliet says this, she is telling Romeo that she loves him and wants to spend her life with him. Now that she has said this, they will both keep pushing and continuing with their growing love. If she wouldn't have said this, they might not have ever known that they had these strong feelings; it was a very significant quote.

Today, this can be seen when teenagers like each other, but they have the 'no dating rule'. The two people will find ways to see each other even though their families say that they aren't allowed. They will continue this until they are allowed to date, get caught, or their love dies out. You see this happen very often with teenagers now.